

FirstSteps for Planting a Missional Church

Coaching Guide #6

Evangelism Strategy

I am convinced there needs to be more training on how to identify those who have a higher degree of receptivity to the gospel message.

The "Man of Peace Principle" is a scriptural concept Jesus taught his disciples as he sent them out on a mission. In Luke 10:5 Jesus said, "When you enter a house, first say, 'Peace to this house.' If a man of peace is there, your peace will rest on him; if not, it will return to you. (Luke 10:5 NIV)

What does a man or women of peace look like? Here are a few things to look for 1) They are receptive to the messenger. 2) They are responsive to the message. 3) They are in a position of great influence over their family, friends and within the community. 4) They have the ability to introduce church planters into their sphere of influence effectively.

Biblical Insights

- Luke 10:1-23
- John 4:7-45
- Mark 5:1-20
- Acts 10:1-48
- I Peter 3:13-16

Checklist

- Evangelistic presentation selected for target area.
- Evangelistic strategy discussed with coach.
- Prayer walking strategy launched.
- 3 by 5 rule engaged.
- Leadership prayer meeting launched.
- Equipping strategy developed with Leadership Team.
- Pre-evangelistic gatherings developed.

Reflective Questions

- Where are you likely to find the men and women of peace in your area?
- What is the "Peace to this house" phrase for your community?
- What are the fun things you like to do in your community that enables you to build relationships?
- What gospel presentation are you most comfortable in presenting?
- Is that gospel presentation reproducible?
- How much time a week are you spending in recruiting and evangelistic activities?
- What unchurched person is on your personal prayer list right now?

Conclusion:

"I pray that your partnership with us in the faith may be effective in deepening your understanding of every good thing we share for the sake of Christ." (Philemon 6)